

05/2025

ARCHITEAM 2025 CONFERENCE #05 CREATIVE DIRECTORS 2025 EOI



BACKGROUND

The ArchiTeam Mission is to empower and support small practice architects to thrive

We are a not-for-profit cooperative that exists to provide benefits of cooperation to our members.

We support our members in their work and learning, and utilise our combined voices to raise the profile of our profession.

PAST CONFERENCES

Since 2017, ArchiTeam has run a biennial conference exploring business issues relevant to small architecture practices. The conferences run for a period of one day in late May and are held at the Melbourne Museum.

- The 2017 conference, *Small Practice in Community*, was creatively directed by Rosemary Ross and the CPD Committee
- The 2019 conference, *Making a Living*, was creatively directed by Warwick Mihaly, Robert Davidov, Thom Mackenzie, Lucinda Mason, Rosemary Ross and Amiee Goodwin
- The 2021 conference, *Trajectories*, was creatively directed by Sonia Sarangi and Redmond Hamlett along with Sally Hollbrook, Ajith Kuruvilla, Robert Davidov and Michael Smith.
- The 2023 conference, *Ways of Working: Strength in small practice*, was creatively directed by Delia Teschendorff, Ross Brewin and Adam Newman

CREATIVE DIRECTOR(S)

ArchiTeam is seeking expressions of interest from individuals or collaborative teams to build on past successes and take on the role of creative director/s or conference committee for the ArchiTeam 2025 Conference. The appointed creative director/s will be responsible for the conceptualisation and development of the conference, and will:

- Develop an overarching theme for the conference.
- Develop session topics and subject matter.
- Select speakers.
- Develop a session structure and overall structure of the day

Each individual within the creative director team must be a current member of ArchiTeam and be available for conference meetings and workshops (in Melbourne and/or via Zoom).

The creative director/s will report to the ArchiTeam board and CEO, liaise with the ArchiTeam office. The office, along with a conference organiser will be responsible for budgeting, partnerships and logistics. The conference will be coordinated and managed by the office team in Melbourne.



PROPOSAL REQUIREMENTS

Proposals are sought from individuals or collaborative teams with a concept for the creative direction and theme of the ArchiTeam 2025 Conference.

Thematically the conference should continue with the overall small business focus of previous conferences – *Small Practice in Community*, *Making a Living*, *Trajectories* and *Ways of Working*, but explore new angles and with a new theme/title.

This focus should differentiate the conference from other Australian architecture conferences, address the needs of ArchiTeam members, and explore speakers from within and outside architecture.

Small Practice in Community – small practices working collaboratively

Making a Living - new ideas for small business

Trajectories – practicing in a time of upheaval (environment and COVID19)

-Ways of Working: Strength in small Practice - shaping the built environment, from the smallest detail to the broader urban landscape

If you are interested, you are required to submit the following:

- A conference proposal, which outlines your thematic concept and suggested speaker line up (speaker wish list). This should be no more than two A4 pages in length.
- A curriculum vitae. This should be no more than one A4 page per team member.

Proposals that do not comply with the above requirements may not be considered. Proposals are to be submitted via email to the details nominated below.

SELECTION PROCESS

The criteria for selection are:

- The relevance and appeal of your conference theme.
- The strength of your proposed speaker line up (wish list), and your ability to secure such speakers.
- Your capacity to deliver the conference within the required timeframe and financial constraints.

The selection panel will comprise the ArchiTeam board and CEO. The panel will initially develop a shortlist of preferred candidates. Shortlisted candidates may be requested to submit further relevant material and may be interviewed by the selection panel.

SUBMISSION DEADLINE

Submission closes Thursday 30 November 2023

Expression of interest submissions must be received by 4.00pm (Melbourne time) on Thursday 30 November 2023.

Interviews, if required, will take place in early December 2023, with the successful creative director being notified by no later than Thursday 14 December.

SUBMISSIONS AND ENQUIRIES

All submissions and any enquiries are to be addressed to:

Phoebe LaGerche-Wijsman
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ArchiTeam
Suite 16, 204-218 Dryburgh Street
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0421995853 (Monday to Thursday)

