ARCHITEAM CONFERENCE #04 05/2023 CREATIVE DIRECTORS 2023 EOI



ARCHITEAM COOPERATIVE LTD WWW.ARCHITEAM. NET.AU

### **ARCHITEAM CREATIVE DIRECTORS 2023 EOI**

### BACKGROUND

- architects to thrive

### PAST CONFERENCES

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### **CREATIVE DIRECTOR**

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- Select speakers. •



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The ArchiTeam Mission is to empower and support small practice

We are a not-for-profit cooperative that exists to provide benefits of cooperation to our members.

We support our members in their work and learning, and utilise our combined voices to raise the profile of our profession.

Since 2017, ArchiTeam has run a biennial conference exploring business issues relevant to small architecture practices. The conferences run for a period of one day in late May and are held at the Melbourne Museum.

The 2017 conference, Small Practice in Community, was creatively directed by Rosemary Ross.

The 2019 conference, Making a Living, was creatively directed by Warwick Mihaly.

The 2021 conference, Trajectories, was creatively directed by Sonia Sarangi and Redmond Hamlett

ArchiTeam is seeking expressions of interest from individuals or collaborative teams to build on past successes and take on the role of creative director for the 2023 ArchiTeam Conference. The appointed creative director will be responsible for the conceptualisation, development and execution of the conference, and will:

Develop an overarching theme for the conference.

Appoint a creative committee to assist in coordination.

Develop session topics and subject matter.

Develop a session structure and overall structure of the day

Each individual within the creative director team must be a current member of ArchiTeam and be available for conference meetings and workshops (sometimes in person in Melbourne dependant on COVID restrictions/ and via Zoom). The creative director will report to the ArchiTeam board and liaise with the ArchiTeam office, who will be responsible for budgeting, partnerships and logistics. The conference will be coordinated and managed by the office team in Melbourne.

**PROPOSAL REQUIREMENTS** 

Proposals are sought from individuals or The criteria for selection are: collaborative teams with a concept for the creative direction of the 2023 ArchiTeam conference.

Thematically the conference should continue with the overall small business focus of previous conferences - Trajectories, Small Practice in Community and Making a • theme. This focus should differentiate the conference from other Australian architecture conferences, address the needs of ArchiTeam

members, and explore speakers from within The selection panel will comprise the ArchiTeam and outside architecture. board and CEO. The panel will initially develop a shortlist of preferred candidates. Shortlisted candidates may be requested to submit further **Small Practice in Community** – small practices relevant material and may be interviewed by working collaboratively the selection panel.

Making a Living - new ideas for small business

Trajectories – practicing in a time of upheaval SUBMISSION DEADLINE (environment and COVID19)

If you are interested, you are required to submit the following:

- A conference proposal, which outlines your thematic concept and suggested speaker line up. This should be no more than two A4 pages in length.
- A curriculum vitae. This should be no more than one A4 page per team member.

Proposals that do not comply with the above requirements may not be considered. Proposals are to be submitted via email to the details nominated below.

## **SELECTION PROCESS**

- The relevance and appeal of your conference theme.
- The strength of your proposed speaker line up (wish list), and your ability to secure such speakers.
- Your capacity to deliver the conference Living, but explore new angles and with a new within the required timeframe and financial constraints.

Submission closes Tuesday 30 November 2021 Announced Thursday 16 December.

Expression of interest submissions must be received by 4.00pm (Melbourne time) on Tuesday 30 November 2021. Interviews, if required, will take place in early December2021, with the successful creative director being notified by no later than Thursday 16 December.

### SUBMISSIONS AND ENQUIRIES

# All submissions and any enquiries are to be addressed to:

Phoebe LaGerche-Wijsman CEO ArchiTeam Suite 16, 204-218 Dryburgh Street North Melbourne VIC 3051 ceo@architeam.net.au 0421995853 (Monday to Thursday)

# **OCTOBER 2023**

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